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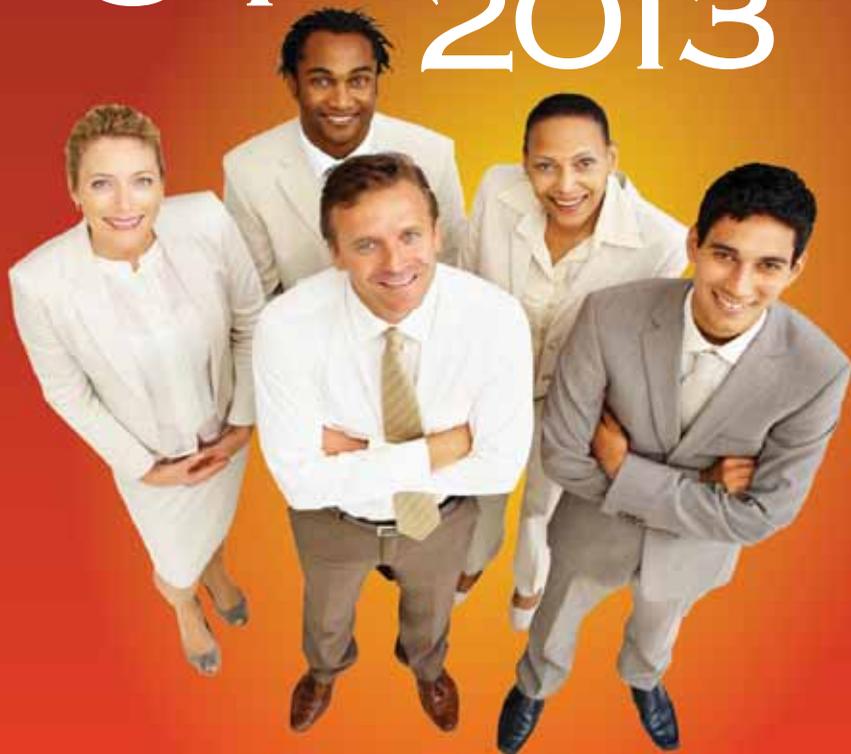
NUMBER 12

BUSINESS PROFILES

24TH ANNUAL EDITION

54 BUSINESS PROFILES

2013



Nashville has been ranked as the No. 1 city in America for Business Relocations and Expansions by *Expansion Management* magazine (2005 & 2006) and is centrally located, allowing business to reach U.S. and international locations with ease and affordability.

Home to more than 1.5 million people and 40,000 businesses, Nashville's advantages have attracted more diverse new business from across the country than any city its size during the past 20 years. And the economy of the Nashville area is consistently one of the most dynamic, diverse and resilient in the U.S., according to the Nashville-Davidson County Chamber of Commerce.

While large corporations and companies are often in the business spotlight, it is the small businesses that have proven to be the engines of job creation. According to a recent report in *Forbes Magazine*, "the value and the role small businesses play in our economy is sometimes underestimated because, they are in fact, small. But the truth is there's nothing small about the impact they have on our economy."

And *Entrepreneur Magazine* reports that there are approximately 26 million small businesses nationwide

that account for 60 to 80 percent of all jobs.

A little-known fact is that small businesses produce 13 times more patents than larger companies. It is a well known fact that all startup small businesses don't survive past their second year, and that government regulations and taxes can be challenging to businesses. However, the Nashville community supports small businesses – many that have been in business for years.

Whether offering goods or services for daily consumption and use or for those businesses that offer the niceties of life, local businesses appreciate those who shop local.

This publication of *TheNews* features the 24th annual Business Profiles, featuring local businesses and showcasing the goods and services provided to the community – and beyond.

We encourage you to read about these businesses and support the business owners, who are your neighbors. It is worth repeating the adage of "buying local" – what can be more American than that.

Wanda Southerland
Editor-in-Chief

4-DAY
FORECAST

Thu. 3/28 56°F
Rain 10% 37°F



Fri. 3/29 60°F
Rain 10% 46°F



Sat. 3/30 61°F
Rain: 20% 53°F



Sun. 3/31 63°F
Rain 50% 44°F



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Belle Meade Jewelry relocates

Since moving to a new location last summer, Belle Meade Jewelry & Repair has redefined its concept from expert watch and jewelry repair to boutique one-of-a-kind 14-karat and 18-karat pieces. At the same time, they are offering one of Nashville's unique estate jewelry collections.

"Intricate jewelry repairs will always be our basis," owner Scott Isaacs said. "The expanded showroom allows us to feature custom and vintage items that really help to define the present and future direction of business."

The state-of-the-art laser welding technology allows customers to see their jewelry on a 60-inch television monitor, which helps clients understand how prongs can wear down, so they can prevent these problems before gemstone loss and avoid costly repairs.

With the rising costs of everything associated with the jewelry industry, up-to-date certified G.I.A insurance appraisals can be done — in most cases the same day.

Watchmaking is another aspect that has been an emphasis at Belle Meade Jewelry. One of the challenges in the industry was the availability of watch parts. Becoming a member of Swiss watch guilds has

opened the door to watch parts that for half of a century were impossible to get, Isaacs said. He said it's easier to get parts today for vintage watches than 50 years ago.

When designing the store interior, Belle Meade Jewelry wanted to combine its three generations in business in Nashville with state of the art innovations. All of the show-cases were brought from the downtown store and have been refinished and modernized with LED lighting inside and above the cases.

"We worked with this country's leading designer of jewelry store lighting, which shows off diamonds' and gemstones' true brilliance," Isaacs said. "We try to offer an experience and memorable moments that future generations can appreciate. When one owns a fine piece of jewelry, responsibility to future generations for upkeep is part of ownership."

Belle Meade Jewelry is at 4548 Harding Pike in the Belle Meade Plaza. They welcome people to drop by for a free inspection, consultation and cleaning. And remember, "If we cannot fix it, it can't be fixed."

For information, visit www.bellemeadejewelry.com or call 615-269-3288.

Hilltop Structures builds quality, hand-made buildings and more

Located near Nashville in Dickson County in the old mining town of Cumberland Furnace, Hilltop Structures manufactures and builds quality portable storage buildings, horse barns, chicken coops, Quaker sheds, offices, hobby workshops, play houses, garages, small log cabins, animal sheds, log furniture and more.

Hilltop Structures began from a desire to operate a small business where the King family can personally meet the needs of individual customers and deliver a one-of-a-kind piece unlike mass manufacturers.

The company is owned and run by Dave and Faith King and their Amish Mennonite family members, who moved to Tennessee a few years ago from Ohio. The family of seven has different tasks, but the basis of creating quality craftsmanship comes from Dave King's experience in construction and building portable structures for years.

Each structure is constructed using the highest quality workmanship and materials.

They also offer shed moving and building relocation services.

And while hand-made structures are their expertise, the King family has expanded their company to include other products. A business, All-natural Mrs. King's Handmade Soaps, was started when Faith King decided she would start making natural soap bars. This grew and grew to include products such as bar soap, foaming soap, shea body butter, shampoo, lip balm and more.

Currently, the Kings wholesale Mrs. King's products to stores in six states and sell retail at shows and markets. This business has been moved to the Hilltop Structures building site.

Customers visiting for quality craftsmanship or to ask about a project, can also stop by to see and smell all of the soap products as well.

For information visit www.HilltopStructures.com or call 615-789-0062 or stop in at 1050 Harper Lane, Cumberland Furnace, Tenn.

Experience. Creativity. Compassion.

Aging in Place Transition Services was built on these principles. We are a team of senior living experts who offer creative and individually tailored plans to help you or your loved one with design solutions for your home. Our expertise in assessment and customized plans include design and project management for modifying your home allowing you to age in place. In addition to transition services, we provide downsizing and move management when relocating to a smaller home or retirement community, staging and coordination with real estate sales agencies, and estate sale services. Our goal is to provide you with exceptional door-to-door service to support your lifestyle choice.

Learn more about us at aginginplaceservices.net



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Aging in Place helps owners adapt homes for changing lifestyles

Aging in Place helps clients stay in the homes they love even as daily living needs change. It is a matter of choice, which may include remodeling a home, relocating, or downsizing and often means moving closer to family.

Co-owner Sara Beth Warne uses her many years of interior design experience, with an intensive study of adaptive building strategies, to help make informed decisions. What sets her business apart from other design/renovation and senior move management companies is that Warne has pursued education and certification in providing services for the 55-plus market. She is a Certified Aging-in-Place Specialist (CAPS) through the National Association of Home Builders.

Change is always difficult and even more so as we age. "The difficult choices that need to be made about aging can be daunting. Clients often don't know where to begin. This is where we can help," Warne said.

She and partner Linda Bolton have helped clients relocate to another neighborhood, or from other cities and states. For more than six years they have helped find new homes, renovate existing spaces, organize furniture and belong-

ings, manage moves and set up a "move-in ready" home. They can also help with researching alternative housing solutions.

Whether clients call for themselves or for their parents or grandparents when they need age- or disability-adaptive solutions, the company can assist them in any building or renovation projects.

When building or remodeling, simple, cost-effective changes can make a home adaptable as owners age, such as replacing a tub with a walk-in shower that has a seat, grab bars and handheld shower. When remodeling a kitchen, making an island or peninsula table height will accommodate chairs or wheelchairs. Wider doorways and halls, easily accessible laundry facilities and lighting for safety and convenience can also have a big impact.

The team offers creative and individually tailored solutions to help you or your loved one. Each project is different and clients can choose from a menu of services. Aging in Place Transition Services has clients throughout Tennessee, Alabama and in surrounding states.

For further information visit www.aginginplaceservices.net or call 615-330-9918.



Sara Beth Warne, right, helps clients renovate a bathroom with a walk-in shower to prepare for changing needs as they get older. Adding features such as a walk-in shower during a bathroom remodel can save costs later when the residents' needs may change.

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| Casket 20 Ga. Steel | \$710.00 |
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We apologize for using the word "shop," but the fact is, for most people a funeral service is a major purchase, and families want to prevent overspending. We can help. Call...

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